

## FACT-Finder iPhone App: Your Pocket Shop Solution

The FACT-Finder App is available now, and will bring your online shop to Apple's iPhone, even if your shop system does not yet support Mobile Commerce. Integration is streamlined, thanks to our ready-made templates. Your personal "pocket-shop" will be waiting in the App Store to be downloaded by customers, increasing your opportunities for additional sales!



### Increase sales: Expand your audience

Using so-called "Apps" for mobile online shopping has become very popular. Most online shops have websites that are difficult to navigate due to limited resolution on mobile devices. A specially designed App offers a convenient solution.

FACT-Finder's iPhone App transforms your shop into a mobile powerhouse: every important shopping feature and display is explicitly designed for the iPhone. Give your customers an additional shopping opportunity that works: Anytime. Anywhere.

### Shop system independent

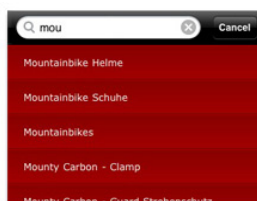
Even if your shop's system does not yet support the iPhone: the new FACT-Finder App can migrate your shop to the iPhone straight away. Even better: if you already use FACT-Finder in your shop, then the mobile interface is already incorporated.

Once the App has been registered in the App Store, your customers simply download the application to their iPhone or iPod Touch. Your personal shop (complete with your "branding" and the FACT-Finder search) is ready immediately: customers and visitors can not only browse through your products, they can purchase them, too!

### Mobile features

The FACT-Finder App equips your mobile shop with everything needed for mCommerce.

The error-tolerant search is completed by FACT-Finder's powerful features, such as Rankings and "Suggest",



**Including Suggest**

which offer a list of search suggestions generated from requests submitted to your shop.

### Keep your shop's "look & feel"

With just a few simple adjustments FACT-Finder's Mobile App will appear with the "look & feel" of your online store. We provide the templates for you to customise with your logo, as well as colours, font styles, and images.



### Your win:

- Uncomplicated set-up
- Fully customisable
- Includes FACT-Finder's error-tolerant search and more
- Ready to go "mobile" just like that!

**Hotline:**

**+44 203 008 7715**

**info@fact-finder.com**

## 3-Step integration

Do you already use FACT-Finder in your shop?  
If so, your mobile App is ready in just 3 steps:

1. Customise the design.
2. Link the software to your shop's payment system.
3. Register the application with the App Store.

That's it! In as little as just one day you can make your online store mobile with your own App for every iPhone, with all the advantages of FACT-Finder's intelligent Search & Navigation and "Suggest" for optimum usability!

## Requirements

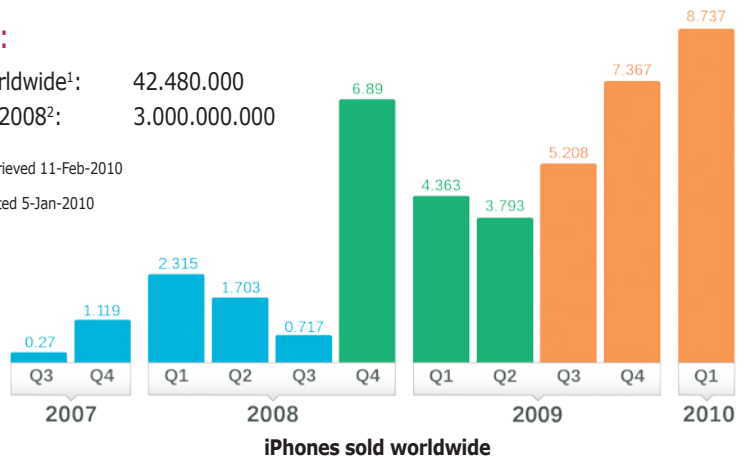
Interfaces are ready and available for all users of Version 6.4 of FACT-Finder. If you do not use FACT-Finder yet, this is an excellent opportunity to switch to the European market leader for Search and Navigation!

## iPhone stats:

iPhones sold worldwide<sup>1</sup>: 42.480.000  
Apps sold since 2008<sup>2</sup>: 3.000.000.000

<sup>1</sup>Wikipedia.de article retrieved 11-Feb-2010

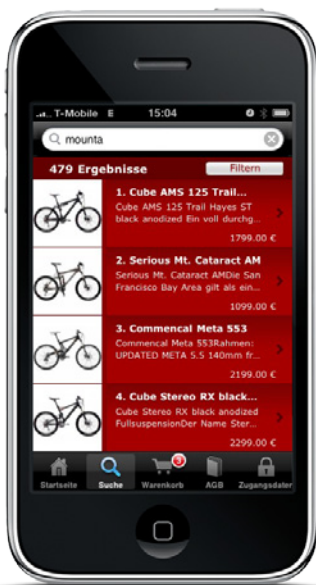
<sup>2</sup>Apple Press Release dated 5-Jan-2010



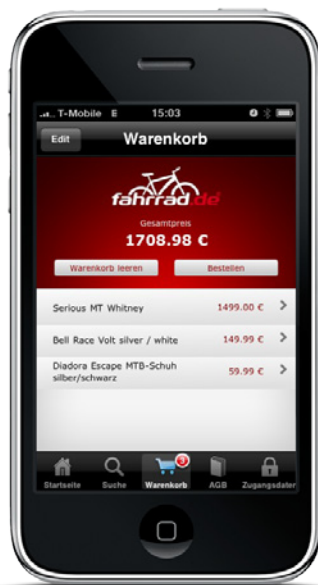
## Talk to us!

We would be happy to answer your questions about FACT-Finder, the App, and it's implementation.

**Simply call us at +44 203 008 7715**



Typical search results (for www.fahrrad.de)



Full basket

**Hotline:**  
**+44 203 008 7715**  
**info@fact-finder.com**